

4. Criteria

South Australian of the Year Awards | Business

Sponsored by Telstra

The Telstra Business category recognises the success, innovation and ethics of South Australian business and enterprises across all industry sectors. This award honours industry leaders through the acknowledgement of innovative business procedures, product development, enterprise, sustainability and overall success.

Judging Structure

- Judges are asked to score the nominee against each selection criteria point
- Scores between 1 and 10 (1=lowest, 10=highest) will be given for each selection criteria point
- The maximum score able to be given by judges for the Business category is 160.

Business category selection criteria:

Personal Integrity / Influence / Leadership

1. Personal, academic and professional achievements within the past 12 months
2. Personal values
3. Demonstrated leadership traits as they relate to the business
4. Approach to managing & liaising with staff, clients, suppliers and colleagues
5. Experience as an inspirational role model for the South Australian Business community

Professional and Personal Contribution and Service

6. Demonstrated ability to adapt and develop innovative ideas ahead of the market
7. Strength of financial performance
8. Demonstrated excellence in the business environment
9. Setting high standards and demonstrating a desire to be successful
10. Demonstrated perseverance and learning from experience
11. Degree of difficulty of the achievement and sacrifices made
12. Demonstrated vision and goal setting for future growth and expansion
13. Local, national and global market activity (if applicable)
14. Demonstrate significant effort in development of Business within South Australia

Community Contribution and Service

15. Proven contribution to the South Australian Business community
16. Implemented policies and projects that positively impact on the South Australian community and generate outcomes that have a long term benefit.